

## SHORT BEACH DAYS AD PROGRAM CONTRIBUTOR AGREEMENT

The Short Beach Days Committee seeks your support of the 76th Annual Short Beach Days celebration to be held September 2-5, 2022. Proceeds from the ads will go directly to support the weekend's activities. This is a weekend of sports competitions, family games and entertainment that ends with our annual parade on Labor Day.

Advertiser's exposure will be approximately 800 households in the areas of Riverside, East Haven, Short Beach and Granite Bay, Branford. You will receive a copy of your ad (and program, if desired) when completed. Don't want an ad, make a donation to support the weekend.

The following ad sizes with prices are listed below. Please check the desired size. (A diagram that shows the sizes and shapes is attached.)

- Full Page \$100.00 (approx. 4 ¾" x 7¾")
- 1/2 Page \$ 55.00 (approx. 4 ¾" x 4")
- 1/4 Page \$ 40.00 (approx. 4 ¾" x 2") - Standard-size Business Cards fit in this space.
- 1/8 Page \$25.00 (approx. 2 ¾ x 1 ¾")
- Booster Ad \$ 10.00 for one line of text (Good Luck, anniversary, graduate, etc.)
- General Donation – Amount \$ \_\_\_\_\_

Please make checks payable to: **Short Beach Days**  
Mail to: P.O. Box 2138  
Branford, CT 06405

Ad Copy:

- Same as Last Year
- Ad copy enclosed. (Light background colors reproduce best.)
- Booster Ad Copy (limit to 45 characters, write clearly on line below)

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**Return by July 1, 2022.**

Name of Advertiser \_\_\_\_\_ Tel # \_\_\_\_\_

Email address \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_